

For Immediate Release

Sixteen Kentucky Students Win \$1,000 from “Dive into Saving for College” Summer Reading Program

Sixteen libraries also win \$500

December 1, 2010, Frankfort, Ky. – Sixteen Kentucky students have been selected as winners in the “Dive into Saving for College” 2010 Summer Reading Program, sponsored by the Kentucky Department for Libraries and Archives (KDLA) and the Kentucky Education Savings Plan Trust (KESPT). Each child will be awarded a \$1,000 cash prize that can be invested in a KESPT account, a state-sponsored 529 college savings plan.

“Dive into Saving for College” was a component of this year’s Summer Reading Program, held at public libraries throughout Kentucky. Each library where the winning students participated in the Summer Reading Program will also win \$500 for future summer reading programs.

“We were pleased to partner with libraries to bring the ‘Dive into Saving for College’ program to Kentucky students and families,” said David Lawhorn, the KESPT administrator. “The libraries did an excellent job encouraging families to take advantage of the opportunity to win money for college.”

More than 8,000 entries were received from throughout Kentucky, helping to spread awareness of the importance of reading and saving early for college. Winners of this year’s “Dive into Saving for College” program were selected during a random drawing as follows:

Gracey Moffitt, Wingo, Ky., Graves County Public Library
Anna Sablan, Bowling Green, Ky., Warren County Public Library
Haley McMann, Henderson, Ky., Henderson County Public Library
Ashley Nelson, Louisville, Ky., Bullitt County Public Library
Kelly Bennett, LaGrange, Ky., Oldham County Public Library
Aydan Hunt, Carrollton, Ky., Carroll County Public Library
Alex Sprecker, Erlanger, Ky., Kenton County Public Library
Jena Pendergrass, Lexington, Ky., Lexington Public Library
Conley Byers, Nicholasville, Ky., Jessamine County Public Library
Zack Weaver, Annville, Ky., Jackson County Public Library
Adam Schlick, Oil Springs, Ky., Johnson County Public Library
Carley Wilhoite, West Liberty, Ky., Morgan County Public Library
Eva Greene, Nancy, Ky., Pulaski County Public Library
Zachary Whitaker, Somerset, Ky., Pulaski County Public Library
Shaelyn Frye, Beattyville, Ky., Lee County Public Library
Jonah Lampley, Paducah, Ky., McCracken County Public Library

The 2010 “Make a Splash-Read” Summer Reading Program was offered through Kentucky’s local public libraries to encourage children to continue to read through the summer. The program has more than 100,000 children participating every year. “This is the first year that we’ve offered a college savings sweepstakes through the annual Summer Reading Program,” said Heather

Dieffenbach, children's and youth services consultant for KDLA. "We appreciate the successful partnership with KESPT. It was a good opportunity to encourage children to read while emphasizing saving for college with Kentucky's 529 plan."

For more information on the "Dive into Saving for College" Sweepstakes visit www.kysaves.org/library.

The Kentucky Education Savings Plan Trust is the state's official 529 college savings plan. The Plan offers families tax-free treatment on any earnings, use at any eligible institution in the nation, and a minimum contribution to get started of only \$25. For more information on the Kentucky Education Savings Plan Trust, visit www.kysaves.com/library.

KDLA provides equitable access to quality library and information resources and services, as well as helps public agencies ensure that legislatively mandated documentation of government programs is created, efficiently maintained, and made accessible. For more information on KDLA resources, programs and services visit www.kdla.ky.gov or call 502-564-8300 ext. 315.

Consider the investment objectives, risks, charges and expenses before investing in the Kentucky Education Savings Plan Trust. Please visit www.kysaves.com for a Disclosure Booklet containing this and other information. Account value in the investment options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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