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FOR IMMEDIATE RELEASE

KESPT Dream Out Loud Challenge Winners Announced

FRANKFORT, Ky. (April 15, 2010) — Three Kentucky students have each won \$2,500 that may be used toward college in the Kentucky Education Savings Plan Trust (KESPT) Dream Out Loud Challenge. The challenge invited students in grades K-6 to submit an original poem, drawing, video or essay answering the question, “How will I change the world after college?” Each winner’s school will also receive \$1,000.

The statewide winners are:

- **Daniel Phelps, Simpson County, Simpson Elementary, first grade, drawing.**
- **William Caldbeck, Daviess County, Whitesville Elementary, fourth grade, drawing.**
- **Brad Woodie, Scott County, Royal Spring Middle School, sixth grade, essay/drawing.**

Almost 2,000 entries were submitted from across the state. Entries came in from all across Kentucky, from Kuttawa and Cuba in the west to Lost Creek and Majestic in the east. The contest inspired students to imagine how a college education would help them make the world better and also motivated parents to think about how to save for a college education to support their children’s dreams. Contest entries included children who wanted to be doctors, inventors, community activists, architects, veterinarians, astronauts, engineers, zoologists and the second female governor of Kentucky and first female president of the United States.

The contest ran from Jan. 18 through March 15, 2010. A panel of authors, poets, artists and representatives from the Kentucky Higher Education Assistance Authority (KHEAA) and TIAA-CREF Tuition Financing chose the winners. Entries are on display at www.dreamoutloudky.com.

“We wanted to emphasize to parents and loved ones the importance of having a plan in place as early as possible to help pay for the growing costs of a higher education,” said David Lawhorn, the KESPT administrator. “We applaud all the students who entered and who are already dreaming about going to college and making a positive contribution to their communities.”

KESPT helps parents, other relatives and friends save for a child’s college expenses. A KESPT account can be started with as little as \$25 and can be used at any qualified institution in the nation. KESPT is Kentucky’s official state-sponsored section 529 college savings plan. It is administered by KHEAA and managed by TIAA-CREF Tuition Financing, Inc.

For more information on KESPT and the Plan Disclosure Booklet, visit www.kysaves.com or call toll-free 1-877-598-7878.

